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*Program*

# South Australian Professional Symposium 2015

Thursday 30 April & Friday 1 May  
Morphettville Racecourse



**IPA** INSTITUTE OF PUBLIC®  
ACCOUNTANTS



## *General Information*

### **Location and venue**

Morphettville Racecourse  
Just off Anzac Highway  
Morphett Rd, Morphettville  
t (08) 8295 0111

### **Parking**

**Free parking** will be available for all delegates at the location for the duration of the congress. Please contact the Morphettville Racecourse on 8295 0111, or the South Australian IPA Division for further information on parking.

### **Tram**

The City-Bay tram operates throughout the day from North Terrace and Victoria Square through to Moseley Square, Glenelg. Please visit the Adelaide metro website [adelaudemetro.com.au](http://adelaudemetro.com.au) for timetable information.

### **Bus**

Adelaide Metro buses operate services to stops adjacent to Morphettville Racecourse on Anzac Highway and Morphett Road. Please visit the Adelaide metro website [adelaudemetro.com.au](http://adelaudemetro.com.au) for timetable information.

### **Dress Code**

Smart business casual.

### **Delegate Presentation Notes**

A comprehensive hard copy version of the presentation notes will be provided to all delegates as part of their registration fee. All delegates will also be provided with adequate notepads and pens for the duration of the symposium. After the symposium, delegates wishing to obtain presentation notes on a USB stick will be able to order them for a small cost.

### **CPE Hours**

All delegates will be able to claim 16 hours of structured CPE hours.





## Delegate Registration Information

	Inclusions	Early Bird Rate (Register & Pay before 23 January 2015)	Regular Rate (Register & Pay from 24 January to 17 April 2015)
<b>All Inclusive Package</b>	<ul style="list-style-type: none"><li>• All education sessions for both days</li><li>• Day 1 includes arrival refreshments, morning tea, lunch, afternoon tea and end of day drinks</li><li>• Day 2 includes arrival refreshments, morning tea, lunch, and post-event cocktails and canapés</li><li>• Symposium Material</li><li>• Delegate information pack</li><li>• IPA CPE Folder</li></ul>	<input type="radio"/> \$599 Member <input type="radio"/> \$749 Non-Member	<input type="radio"/> \$749 Member <input type="radio"/> \$899 Non-Member

### Networking Opportunities

- During lunch breaks over the 2 days
- Informal refreshment sessions at the end of each day

## Program

Our education program offers you the opportunity to obtain 16 hours of CPE, with practical and relevant sessions covering topics of both a technical and non-technical nature.

### Thursday 30 April

8.00am – 8.30am	Registration opens
8.30am – 8.45am	<b>Event opening and welcome</b> <i>Damien Moore, Master of Ceremonies</i>
8.45am – 9.45am	<b>The small business environment: What it is and how to influence it</b> <i>Dr Craig Latham, Deputy Commissioner, Office of the Australian Small Business Commissioner.</i>
9.45am – 9.50am	Interlude
9.50am – 10.30am	<b>ACCC - A Small Business Industry Update</b> <i>Dr Michael Schaper, Deputy Chair ACCC</i>
10.30am – 11.00am	Morning tea
11.00am – 1.00pm	<b>Key Tax Changes</b> <i>Peter Adams, Director, Legiscript Services</i>
1.00pm – 2.00pm	Lunch
2.00pm – 2.30pm	<b>The secret to being a happier accountant</b> <i>Petris Lapis</i>
2.30pm – 2.40pm	Interlude
2.40pm – 4.00pm	<b>SMSF - Market valuation requirements for complex SMSF assets</b> <i>Ashley Course, Director AWC Super</i>
4.00pm – 4.20pm	Afternoon Tea
4.25pm – 4.55pm	<b>Business SA - A State and Federal Update</b> <i>Rick Cairney, Director of Policy Business SA</i>
5.00pm	Education Sessions End
5.00pm – 6.00pm	Networking Drinks

## Friday 1 May

8.30am – 8.35am	<b>Welcome and recap of day 1</b> <i>Damien Moore, Master of Ceremonies</i>
8.35am – 9.05am	<b>IPA Update</b> <i>Andrew Conway, IPA Chief Executive Officer</i>
9.05am – 9.10am	Interlude
9.10am – 10.20am	<b>Xero and Cloud Based Software</b> <i>Kristen Kubank, Certified Xero Advisor and Trainer, Catalyst Cloud Solutions</i>
10.20am – 10.40am	Morning Tea
10.40am – 11.30am	<b>Operating Ethically in the Not-for-Profit Sector</b> <i>Brenton Cox, Accounting and Technical Manager, NFPAS</i>
11.30am – 11.35am	Interlude
11.35am – 1.00pm	<b>HR and its Importance in SME</b> <i>Anna Farrugia, Principal Consultant, Pinnacle HR</i>
1.00pm – 2.00pm	Lunch
2.00pm – 3.00pm	<b>The Secret to Being More Productive</b> <i>Petris Lapis, Director Petris Lapis Pty Ltd</i>
3.00pm – 3.05pm	Interlude
3.05pm – 3.40pm	<b>Key Industry Updates on FOFA, RG146 and APES 230</b> <i>Vicki Stylianou, Executive General Manager Leadership, IPA</i>
3.40pm – 3.45pm	Interlude
3.45pm – 4.45pm	<b>Keynote Address</b> <i>Max Walker, One of Australia's favourite sons of sport</i>
4.45pm	<b>Symposium official close</b> <i>Damien Moore, Master of Ceremonies</i>
4.45pm – 6.30pm	Networking drinks and canapés

## *Master of Ceremonies*



**Damien Moore**

*IPA Deputy President*

*Partner/Director of Carrington Accounting Services*

Damien has been the IPA's SA/NT Director since 2010. He has served as the SA/NT Divisional President along with other roles on the Divisional Council. Damien is a member of the Australian Institute of Company Directors (AICD) a Registered Tax Agent. He represents the IPA on the ATO's Regional Tax Practitioners Working Group SA/NT (RTPWG) and the South Australian Joint Legislation Review Committee (JLRC). Originally joining the IPA as a student member over 12 years ago, he has completed the Masters of Commerce (Professional Accounting) through the University of New England as part of the IPA Education program.

## Presenters



### **Dr Craig Latham**

Craig is the Deputy Australian Small Business Commissioner. In that role, he provides information and assistance to small businesses (including referral to dispute resolution services), represents small business interests and concerns to the Australian Government and works with industry and government to promote a consistent and coordinated approach to small business matters.

Craig also has extensive experience in the Australian Taxation Office and, more recently, in New Zealand's Inland Revenue Department. While in New Zealand, Craig was Group Manager of the Policy Advice Division where he negotiated and managed the delivery of three tax and social policy programs. He was personally involved in the move to improve policy effectiveness across the New Zealand public service and worked as part of the initiative to cut red tape to create a better, smarter economy. He was also involved in leading the government's response to the Canterbury earthquakes.

Craig is a Solicitor of the Supreme Court of NSW and holds undergraduate degrees in economics and law, a Masters of Law (Hons) and a Doctor of Philosophy that focused on how to maintain good regulation in the face of constant change.



### **Peter Adams**

Peter has 20 plus years of experience as a tax professional. He has worked in senior tax roles in both the profession and commerce having started his career with KPMG and PricewaterhouseCoopers. More recently he has worked as Head of Tax at both Bell Partners and Kelly + Partners. Throughout his career, Peter has always had an interest in tax training and was a senior tax trainer with the Institute of Chartered Accountants, WebbMartin and Kaplan respectively, where he conducted tax seminars for professional accountants throughout Australia. Peter is also a lecturer in Tax at the Sydney campus of Curtin University.



### **Ashley Course FIPA**

Ashley is the Director of ARC Super which specialises in the provision of SMSF audit, technical and training services. Ashley has extensive experience designing and developing audit and quality control systems, plans and programs.

For the last 8 years' Ashley has trained and developed audit content for the professional accounting bodies and audit software providers. Ashley's most recent experience includes being part of the ASIC SMSF Auditor Registration Exam Committee and also part of Treasury's Stronger Super working group. Ashley's experience also extends to training the CPA Australia Quality Reviewers on Auditing and Professional Standards and lecturing in Audit and Risk Management at Bond University on the Gold Coast. Ashley holds positions on various committees and working groups of the professional accounting bodies.



### **Andrew Conway FIPA**

#### *IPA Chief Executive Officer*

A former Australian Government Treasury Ministry Chief of Staff, Andrew holds the record of being the youngest CEO of a public entity, when in 2009 he was 28 at the time of his appointment. Andrew has represented Australia at a range of International events including APEC, G20 and World Trade Organisation.

Andrew was awarded the 2011 Young Professional of the Year award, appointed an adjunct Professor of Accounting at Shanghai University of Finance and Economics was appointed by the Victorian Governor as a Director of Eastern Health and in 2001 and was awarded the Centenary of Federation Medal through the Order of Australia. Andrew's academic background and qualifications are in Commerce, education and commercial law.

## Presenters



### **Petris Lapis**

Petris Lapis is an all-time IPA favourite and was the highest rated Presenter at last year's National Congress. With Commerce and Law Degrees and a Master of Taxation, Petris is well qualified to present and educate on tax and banking topics, but as the director and senior trainer of her own training organisation, she now specialises in providing non-technical skills to businesses and professional associations. Petris has nearly 25 years of experience as a conference and seminar presenter and has published several books and hundreds of papers. Her intellect, passion, enthusiasm and humour have been embraced by audiences across Australia.



### **Dr Michael Schaper**

#### *Deputy Chair, Australian Competition and Consumer Commission*

Michael's work has a special focus on small business, franchising, industry associations and business liaison with the national competition & consumer protection regulator. Dr Schaper was first appointed in July 2008. He is currently also an Adjunct Professor with Curtin University in Western Australia, and chairs the advisory board of Griffith University's Asia-Pacific Centre for Franchising Excellence. A previous president of the Small Enterprise Association of Australia & New Zealand, he brings extensive experience in the area of small business through his previous roles as Small Business Commissioner for the Australian Capital Territory, Dean of Murdoch University Business School in Western Australia, lecturer at Curtin University and professor at the University of Newcastle Australia. He has served as chairperson of the ACT Small & Micro-Business Advisory Council and a director of the International Council for Small Business. In 2009 he was recipient of the "National Small Business Champion Award" by the Council of Small Business Organisations of Australia.

The author or co-author of numerous business management books, he has been a regular columnist in a number of national magazines, newspapers and journals on business issues. He has also worked as a policy advisor to government at both the state and federal level. Dr Schaper is a member of the ACCC's enforcement and adjudication committees. He holds a PhD and a Master of Commerce degree from Curtin University, as well as a Bachelor of Arts from the University of Western Australia.



### **Rick Cairney**

Rick is the Director of Policy at 'Business SA' (the South Australian Chamber of Commerce and Industry) - South Australia's peak business and employer group. He is responsible for formulating all public policy and the advocacy and lobbying activities of Business SA. This includes appearing before parliamentary and senate committees in relation to legislative and other inquiries. He is a member of several committees of the Australian Chamber of Commerce and Industry, Australia's peak employer and industry body which represents over 300,000 businesses employing 4 million Australians.

Rick has been a representative and spokesperson for the International Organisation of Employers (IOE), at the International Labour Organisation (ILO) in Geneva, speaking on matters such as youth unemployment and early childhood education. He is also a member of several State Ministerial Councils and Boards. He was formerly the Manager of Business SA's professional consulting services. Earlier in his career he worked in the mining industry. Rick is a graduate of Adelaide University.



### **Kristen Kubank**

Kristen is passionate about supporting and empowering business owners to reach their goals. Having over 20 years experience in the Accounting, IT and Education industry, and as a business owner of Catalyst Cloud Solutions, a BAS Agent and Xero Accredited Trainer for SA/NT, she realised the future of accounting and bookkeeping is cloud-based software. Having a deep working knowledge of other accountancy programmes, Kristen now focuses entirely on Xero cloud-based software conversions, training, support, BAS reporting, dynamic cash flow reporting and cloud integration with add-on software. The possibilities for businesses are limitless.

Kristen has a passion for helping business owners work smarter rather than harder by giving options of workflow practices. In turn, this provides the client with more time, less stress and enhanced productivity. As a cloud Integrator, Kristen and Catalyst Cloud Solutions utilise the Xero Add-on business software Ecosystem, providing cloud based solutions from staff rostering to job costing and inventory management finding the best fit solution to develop an efficient and paperless work environment.

**Brenton Cox**

Brenton Cox is an Accountant who has worked for organisations such as KPMG, Bentleys MRI, the Port Adelaide Football Club, Zoos SA and the Adelaide Festival Centre. As Accounting and Technical Manager at not-for-profit Accounting Specialists, he advises and assists not-for-profit clients with their accounting, management and governance needs.

**Anna Farrugia**  
*Pinnacle HR*

Anna Farrugia is the Principal Consultant and has held this position for the last five years. Anna is also a Qualified Accountant and experienced Business Manager who has worked across a range of industries in the private sector. Her strengths include training and assessment, human resources management, industrial relations and workplace health and safety. Anna has enhanced her skills in these areas by obtaining a Certificate 4 in Training and Assessment and Certificate 4 in Occupational Health and Safety. She is passionate about improving her clients' organisational effectiveness through the delivery of training seminars on key topics and providing advice on a range of HR/IR issues.

**Vicki Stylianou**  
*Executive General Manager Public Affairs*

Vicki joined the IPA in June 2007 from Federal Treasury, where she worked in tax policy, financial literacy, prudential regulation and in the Office of Best Practice Regulation on secondment. Prior to this Vicki worked as a lawyer in private practice specialising in commercial litigation both in Australia and overseas. Vicki holds a Bachelor of Jurisprudence, Bachelor of Laws, Bachelor of Arts and Masters of Business Administration (International Business).

At the IPA, Vicki leads the team responsible for the policy and advocacy work, as well as the innovation part of the business unit, which focuses on matters of interest to small business and small to medium practices.

**Max Walker***Legendary Cricketer, Exceptional Speaker*

Legendary cricketer, Max Walker is well educated, well travelled, a wonderful story teller and a successful businessman. One of Australia's favourite sons of sport, he is an Australian speaking phenomenon. Max has spoken at around 4,000 different events throughout Australia and the world, and presented around 3,000 hours of television. Max Walker was one of a select group of sportsmen who played both Senior VFL/AFL Football and Test Cricket. He played 94 senior games with the Melbourne Football Club and 13 years of first class cricket with Victoria and Australia.

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enquiries can be directed to IPA Head Office.

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