

2023 PERTH CONFERENCE

2-3 MARCH
PAN PACIFIC - PERTH
PROGRAM



Pre-Conference Webinars

Thursday 2 March 2023

Friday 3 March 2023

Date & Time	Webinar
Monday 27 February 8.00am - 10.00am	● Australian Federal Industrial Relations Reforms Aileen Robertson – Director & Consultant, Pinnacle HR Pty Ltd
Monday 27 February 12.00pm - 1.00pm	● ATO's guidance on Section 100A Tony Greco - General Manager Technical Policy, IPA Group and Christopher Ryan – Acting Assistant Commissioner, Private Wealth

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Time	Grand River Ballroom East
8.00am	Registration
8.30am	IPA Welcome Shil Shanghavi – Master of Ceremonies
8.40am	● WA Economy Through a Small Business Lens David Eaton – Small Business Commissioner
9.20am	● Advocacy Update Tony Greco – General Manager Technical Policy, IPA Group With extensive changes within government and legislation, this session will keep you up to date on key national and state issues affecting not only your practice but also your clients and how the IPA is advocating on your behalf.
9.50am	● IPA Books+ to Reckon One - An Exciting Future Ahead Francis Benitez - Customer Success Manager, Reckon
10.20am	Morning Tea
10.40am	● How Accountants Can Negotiate Sales like FBI Agents Julia Ewert – Professional Negotiator and Renown Sales Strategist Learn how accountants can apply the same skills used by FBI agents to help convert more contracts, increase margins and win more negotiations.
12.10pm	Lunch
1.00pm	● An Ethics Panel Discussion Facilitator: Philomena Leung – Director Education, IPA Group Panelists: Alan Pecotic - Director, Pecotic Advisory Group Pty Ltd, Joel Schreiber - Principal, AISD Accounting Services Ltd and Joseph Paterniti - Taxation Manager, Joseph Paterniti & Associates
1.40pm	● Trust Distribution Peter Adams – Director, Augmentors
2.30pm	Afternoon Tea
2.45pm	● Storybook, how to apply storytelling into networking Shil Shanghavi – Master of Ceremonies Shill will help you unlock your inner networking guru through storytelling techniques to connect and build strong connections.
4.05pm	Day 1 Concludes
6.30pm	Pre-Dinner Drinks
7.00pm	Perth Member Dinner

CPD Competency Area



Technical & Product Knowledge



Management & Professional Skills



Professional & Ethical Standards

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● are included in the Accounting Technician Bundle

Time	Grand River Ballroom East	Mt Newman
8.00am	Registration	
8.30am	IPA Welcome Shil Shanghavi – Master of Ceremonies	
8.40am	● Taxation Panel: Navigating Business Structures Within the Changing Tax Landscape Peter Adams - Director, Augmentors, Tony Greco - General Manager Technical Policy, IPA Group & Tracey Dunn - Director, Ernst & Young In recent years it has become increasingly difficult to clearly understand and keep up with tax implications for each business structure. Our panel of experts will discuss and disseminate each structure from a legal, tax and regulatory perspective focusing on the benefits and disadvantages of each structure while navigating which best suits your clients needs.	
9.25am	● Tales from the Insolvency industry Aaron Dominish, Cameron Shaw and Matt Vines - Hall Chadwick Eclectic characters, hot-wiring, and guns. This expert Insolvency panel will share several incredible tales which highlight the importance of a trusted financial advisor, debt management, and soft skills.	
10.05am	● Commercial Property Market Outlook: Opportunities & Challenges in 2023 Damian Collins – Chairman, Westbridge Funds Management and Managing Director, Momentum Wealth Gain key insights into the outlook for Australia's real estate markets in 2023, including challenges and opportunities for growth.	
10.40am	Morning Tea	
11.00am	● Our Story of Reconciliation Rhys Paddick, Director and Co Founder - Acknowledge This! Rhys Paddick walks through his personal journey, explaining how we use our good intentions to integrate modern and traditional cultures to create a third culture: people culture. He'll address some basics in Aboriginal cultural awareness, and seed ideas for cultural application within your organisation. One of the tools he'll briefly unpack is Acknowledging Country.	
12.00pm	● Understanding the Core Taxation Principles of Crypto and Digital Assets in Australia Tracey Dunn – Director, Ernst & Young This session will focus on the current tax landscape with a focus on how clients are using cryptocurrency and digital assets, the core principles of tax law impacting on cryptocurrency and digital asset transactions.	● Salary Packaging Peter Adams – Director, Augmentors
12.40pm	Lunch	
1.30pm	● Building the Right Investment Strategy Chris Craggs – Practicing Principle, Argurion Accounting Group Let's answer the big question; if shares perform better than residential property over the long term, why do we recommend wealth accumulators focus their investment strategy on residential property?	● Leveraging The Power of Break Even John Sgambelluri – Partner, Accendo Financial Training Understand and be able to apply break even to every business decision. Focussing on how costs behave, this can be applied to any industry with great effect.
2.10pm	Interlude	
2.15pm	● The 5 Secrets To Preventing A Cyber Attack On Your Accounting Firm Without Having To Be A Cyber Security Specialist Aaron Fisher – CEO, My Info Tech Partner A 1-2-3 step by step strategy for avoiding a multimillion-dollar loss due to a cyber attack as well as damage to your reputation and your family's livelihood.	● How to Harness Technology to Identify Anomalies, and Ensure Good Data Integrity Charles Klvana - Founder, Eye on Books As our businesses scale, how do we keep the same eye on the detail and integrity of our client's financial data using technology?
2.55pm	Afternoon Tea	
3.15pm	Prize Draws	
3.25pm	● Keynote Greg Hire - Founder, A Stich In Time	
4.25pm	Event Concludes	

CPD Competency Area

● Technical & Product Knowledge ● Management & Professional Skills ● Professional & Ethical Standards